# Aligning Your Team – Creating Company Value

## *"Company X" 20XX Cascading Goals*

### 20XX Company Financial Goals

- Revenue = $X
- Gross Margin = $X or X%
- EBITDA = $X or X%
- Inventory Turns = #X turns

### 20XX Company Strategies

- Strategy #1
- Strategy #2
- Strategy #3
- Strategy #4

### Owner (and/or CEO) 20XX Personal Goals

1.) 2.) 3.) 4.)

### (Person Name) Personal Goals:

1.)
2.)
3.)

### (Person Name) Personal Goals:

1.)
2.)
3.)

### (Person Name) Personal Goals:

1.)
2.)
3.)

### (Person Name) Personal Goals:

1.)
2.)
3.)

### (Person Name) Personal Goals:

1.)
2.)
3.)

### (Person Name) Personal Goals:

1.)
2.)
3.)